



## **PCST Venice Symposium**

## Science communication education and training. Challenges and Strategies for research and academic institutions

September 28-30, 2023 | Venice International University

## **Program**

Thursday, September 28			
12.00-1.45 pm	Registration & Welcome Networking Lunch		
1.45-2.10 pm	Opening address	Carmelo Marabello, VIU Dean  Sook-kyoung Cho, PCST President  Marina Joubert, Venice Symposium  Organizing Committee	
2.10-2.30 pm	What is driving the Increased resources for science communication in research and academic institutions (RAIs)?	Conversation with Martin Bauer, London School of Economics and Massimiano Bucchi, University of Trento	
2.30-2-50 pm		Q&A	
2.50-3.20 pm	Roundtable  Supporting researchers' science communication: What are RAIs doing?	Moderator: Alessandra Fornetti, Venice International University  • Ana Godinho, Director of Education, Communications and Outreach, CERN  • Tadashi Kobayashi, Director, RISTEX - Research Institute of Science and Technology for Society  • Tony Lockett, Head of Unit Communication,	
		ERC - European Research Council Executive Agency	
3.20-3-40 pm		Q&A	





3.40-4.00 pm 4.00-4.20 pm	Keynote conversation II  Does science communication research matter? How can RAIs integrate science communication research and evaluation insights into practice and training?	Conversation with <b>Anna Maria Fleetwood</b> , Swedish Research Council and <b>Ilda Mannino</b> , Venice International University  Q&A
4.50 pm	Line 20 Vaporetto to Venice	
5.00 - 6.00 pm	Site visit in Venice: San Zaccaria Church	The Art of Conversation and Conversation in Art - from the Renaissance to Science Communication and Beyond: "Le Sacre Conversazioni" paintings  Brian Trench and Massimiano Bucchi
Friday, September	29	
9.15-9.45 am	Recruiting Science Communication Professionals: What competences are RAIs looking for?	<ul> <li>Gian-Andri Casutt, Head of         Communications ETH Board, President         EUPRIO</li> <li>Toby Wardman, Head of         Communications, SAPEA</li> <li>Mike Schäfer, Professor of Science         Communication, University of Zurich</li> </ul>
9.45-10.10 am		Q&A
10.10-10.30 am	Coffee Break	
10.30-13.30 pm	Working group parallel sessions	Participants will be divided into groups to share practices and experiences on the discussion topics  • Group 1a+b - Supporting researchers' public communication (facilitators: S. Davies, I. Mannino, A. Fornetti)  • Group 2 - Recruiting science communication professionals and developing their competences (facilitator: M. Joubert)





		<ul> <li>Group 3 - Evaluating and improving the quality of research communication (facilitator: M. Bucchi)</li> <li>Group 4 - Using science communication research results in institutional activities (facilitator: B. Trench)</li> </ul>
13.30-2.30 pm	Lunch	
2.30-5.30 pm	Working group parallel sessionscontinue	Each group shall discuss and edit a series of key recommendations on the target topics
6.30-9.30 pm	Social Event	Aperitivo & SciComm DJ set
Saturday, Septem	ber 30	
9.15-10.45 am	Presentation and discussion of the results of the working groups	Outcomes and general discussion
10.45-11.15 am	Break	
10.45-11.15 am 11.15-12.45 am	Towards resetting the agenda: concluding statement from the Venice Symposium	Reflections on our discussions, led by Marina Joubert and Brian Trench